

Digital Media Library Privacy Statement

Updated 6 March 2023

The Global Fund is committed to respecting the dignity and privacy of people, while balancing such rights with the Global Fund values of transparency and accountability and the ability of the Global Fund to carry out its mission.

1. When does this privacy statement apply?

This privacy statement explains how your data are used when you register for and use the digital.theglobalfund.org website. It also explains the choices and rights available to you.

2. Why does the Global Fund collect and use my personal information?

Your personal information is collected by the Global Fund for the following purposes:

- To determine what content is most effective in communicating the impact and challenges in the fight against HIV, tuberculosis and malaria.
- To provide better service to users of this website, for example by suggesting content to users based on the organization they represent or previous download requests.

Your personal information is also collected by Orange Logic, the host of this website in order to enable the provision of Cortex websites (such as this one) and to perform the associated services as agreed between Orange Logic and the Global Fund.

3. What information will be collected about me and how will it be used?

The information collected about you by the Global Fund and Orange Logic will be limited to the following:

- First name and Last name (compulsory when registering)
- Email address (compulsory when registering)
- Title and Position (optional)
- Phone number (optional)
- Address, Province, ZIP/Postal Code, City, State (optional)
- Country (compulsory when registering)

- Company (optional)
- IP information for troubleshooting and geo-location for Google analytics
- Images identifying the user (optional)
- Multimedia content (e.g. documents, images, videos, audio files, graphics, blueprints, release/license agreements, etc.) uploaded to Cortex may also contain personal data.
- We also collect information about users' activities while interacting with the website (e.g. lightboxes, carts, search, download histories, etc.)

The Global Fund does not request the personal information of any other person and you should not provide any such information. The information collected about you will not be shared with any other person or entity other than those specified in this privacy statement.

4. How long will the Global Fund keep my information?

We will retain your personal information as long as you are registered. You can cancel your registration at any time (see section 6).

5. How does the Global Fund protect my information? Your personal data can only be accessed by authorized users in the Global Fund, and by support personnel at Orange Logic. This is managed by security functions.

6. What if I don't wish to provide my information? If you don't provide the personal data marked « compulsory » under section 3 above, you are not able to register for digital.theglobalfund.org. You can still request multimedia assets by sending an e-mail to photos@theglobalfund.org. At any time you can cancel your registration by sending an e-mail to the same email address: Page 3 of 3 photos@theglobalfund.org. Your account and personal data will be removed within an estimated 48 hours. You can also access and update your personal information on digital.theglobalfund.org via the "My Account" interface.

7. Whom should I contact if I have questions about my personal information?

We invite you to contact personaldataprotection@theglobalfund.org if you have questions about your personal information. For your protection, we will only implement requests with respect to the personal information associated with the particular email address that you use to send us your request, and we may need to verify your identity before implementing your request. Verification may require that we ask you to provide other personal information or use certain security measures. If we are unable to verify your request, we may not be able to implement the request for security reasons. We will endeavor to comply with your request as soon as reasonably practicable. In some cases, we may need to retain certain information where important public interests

require, such as the safety and security of individuals; the rights and freedoms of others; the integrity of audit, investigation, arbitral or judicial processes; and/or recordkeeping or legal purposes.

8. Privileges and immunities

Nothing in or related to this privacy statement may be construed as a waiver, express or implied, of the privileges and immunities accorded to the Global Fund under international law, including international customary law, any international conventions, treaties or agreements, or any national laws.