

# Operational Update

## Global Fund's Seventh Replenishment: How can Implementing Countries support?

10 June 2022

Dear colleagues,

Over the past 20 years, the Global Fund's partnership has invested more than US\$53 billion, saving 44 million lives and reducing the combined death rate from HIV, tuberculosis and malaria by more than half. These accomplishments would not have taken place without the hard work of all countries implementing Global Fund grants, and we would like to thank you for all your efforts.

The campaign for the Seventh Replenishment is now fully underway. For the 2023-25 period, the Global Fund is asking for at least US\$18 billion. This is the minimum required to get the world back on track towards ending HIV, TB, and malaria, to build resilient and sustainable health systems and strengthen pandemic preparedness, making the world more equitable and safer from future threats. See the Global Fund's Investment Case for the Seventh Replenishment ([English](#) | [Français](#)).

We need your support to make this happen and you can do so through the new Global Fund's "Fight for What Counts" campaign. This Operational Update outlines what actions your country can take to support the Global Fund's replenishment.

We wish you a good week ahead and look forward to your engagement.

Best Regards,  
The Global Fund

## Seventh Replenishment

### Fight for What Counts

To amplify our collective efforts for the Seventh Replenishment, please make use of the following resources that we have prepared for you as part of our Fight for What Counts Campaign:

- Use our [virtual photo booth](#) to take a campaign selfie and share on social, tagging **@globalfund** and **#FightForWhatCounts**.
- Use our [short films](#) in your awareness raising events and presentations.
- Read and disseminate our [community stories](#).
- Use our latest social media toolkit (to be released by mid-June) with wide range of social and media tiles with different photos and messages in English and French. Tag your Twitter and Instagram posts with **#FightForWhatCounts**, and they will appear on the campaign's [social media wall](#).
- Grab items and/or fill in message boards with your personal message when you see us at meetings. Then take a photo with those and share on social media tagging **@globalfund** and **#FightForWhatCounts**.

For more details about the Seventh Replenishment, please read the investment case resources, including the Seventh Replenishment Investment Case ([English](#) | [French](#)), Executive Summary ([Arabic](#) | [English](#) | [French](#) | [German](#) | [Italian](#) | [Japanese](#) | [Korean](#) | [Russian](#) | [Spanish](#)) and Seventh Replenishment Investment Case At a Glance ([Arabic](#) | [English](#) | [French](#) | [German](#) | [Russian](#) | [Spanish](#)).

### How can implementing countries contribute

The Global Fund's progress to protect the affected populations from HIV, TB, and malaria would not have been possible without the unwavering commitment of its global community of partners. In what follows, we highlight several scenarios that we believe will help strengthen the outcome of the Seventh Replenishment. We welcome our implementing partners to join forces in securing at least US\$18 billion.

Implementing countries can:

- Work with partners across the country to make the case for the impact of the Global Fund, including by involving and amplifying the voices of communities and civil society.
- Seek opportunities to engage partners focusing on mobilizing national and regional resources for health, and secure commitments from domestic donors and contributions from the private sector.
- Share the Global Fund's impact at the national and regional levels with other donors and partners; use our latest Fight for What Counts campaign resources to be informed about the Seventh Replenishment Investment Case.
- Write letters, appeal directly to donors and decision-makers.

- Engage key audiences, champions, and influencers using traditional and social media; to guide you, our latest social media toolkit will be made available in the middle of June.
- Participate in relevant panel discussions to knowledge sharing and awareness raising initiatives towards SDG3 and how the Seventh Replenishment Investment Case can help achieve it.
- Create opinion pieces for publications in reputable media outlets to emphasize the need for and demonstrate strong commitment to a successful Seventh Replenishment.