

Fred Carden

IEP Member

12 September 2023



Fred Carden is an evaluation specialist with over 30 years of experience in evaluating development research and programming, and in the development of evaluation methodologies. From 1993-2013 he supported development research evaluation at the International Development Research Centre. In 2015, Carden established Using Evidence Inc., a consultancy that focuses on efforts to improve the use of research and evaluative evidence in decision making. He carries out development research evaluations, advises on evaluation systems, tests methodologies, and conducts research quality assessments.

Carden works with a range of research organizations, governmental agencies and foundations with a major stream of work on health and health systems. Past clients include WHO, UNICEF, the Integrated Knowledge Translation Research Network, the Mastercard Foundation and Itad consulting group. Currently he works with the International Confederation of Midwives and the Bill & Melinda Gates Foundation on health-related issues. He has served as Chair of the Board of the Partnership for Economic Policy and currently serves as co-Chair of the Research Advisory Board to The 1000 Days Fund.

He continues to write on evaluation and has published eight books, translated into a dozen languages, including “Outcome Mapping: Building learning and reflection into development programs” and “Knowledge to Policy: Making the most of development research”. Carden holds a PhD from the Université de Montréal and a Fellowship in Sustainability Science from the Harvard Kennedy School.