36th Board Meeting

Resource mobilization and 5th Replenishment update
For Board Information

GF/B36/29
Montreux, Switzerland
16-17 November 2016
5th Replenishment – highlights of the campaign

Dec ‘15
Tokyo Conference on UHC & Preparatory Meeting for GF replenishment

(RED) 10th Anniversary at WEF-Davos

Jan ‘16
EC pledges EUR 470m (27% increase)

(RED) 10th Anniversary at WEF-Davos

Feb ‘16
New Zealand returns as donor with $1m pledge

EC pledges EUR 470m (27% increase)

Mar ‘16
Luxembourg announces $8m pledge

Japan pledges $800m (47% increase in Yen terms)

Apr ‘16
Canada announces pledge of CAD 785m (20% increase) and hosting of Pledging Conference in Montreal

Luxembourg announces $8m pledge

May ‘16
France pledges EUR1.08bn

High-level event in Rome & announcement of Italy’s EUR130m pledge (30% increase)

Jun ‘16
(RED) launches partnership with Vespa

France pledges EUR1.08bn

Montreal High-level summit and GF Replenishment Launch / Pledging Conference

Jul ‘16
US announces pledge of up to $4.3bn, $1 to $2 match of other donor contributions until Sept 2017

Montreal High-level summit and GF Replenishment Launch / Pledging Conference

Aug ‘16
Kenya announces $5m pledge at TICAD

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US announces pledge of up to $4.3bn, $1 to $2 match of other donor contributions until Sept 2017

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Sep ‘16
Montreal High-level summit and GF Replenishment Launch / Pledging Conference

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(RED) 10th Anniversary at WEF-Davos
Donors pledge $12.9 bn for 2017-19

Top 10 donor pledges (in $ mil.)

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<td>10</td>
<td>Norway</td>
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Implementing countries supported efforts

- Benin, Côte d’Ivoire, Kenya, India, Namibia, Nigeria, Senegal, South Africa, Thailand, Togo, and Zimbabwe each made contributions to the Global Fund’s Fifth Replenishment

- Heads of state of Senegal, Côte d’Ivoire and Togo and the prime ministers of Bangladesh, Mali and Guinea attended the Pledging Conference & expressed strong support for the Global Fund’s work
Private Donors* double pledges to the Global Fund

- **(RED)** pledged $100 mil & is on track to reach $500 mil by 2019
- **Comic Relief** pledged to channel $12.75 mil proceeds from its UK and US campaigns to the Global Fund
- Faith-based organizations, including **UMC & CRS** pledged $13 mil
- New partnerships with **Fullerton Health Foundation & Duet Group**
- Partnerships with financial / in-kind components renewed with **Ecobank, Standard Bank & Munich RE**
- Continuing support from **Tahir Foundation, Takeda, Goodbye Malaria & many others**

*Excludes Gates Foundation pledge

The Global Fund 36th Board Meeting, 6-17 November 2016, Montreux, Switzerland
Multi-faceted advocacy proved effective

- **Canada**, as host of Pledging Conference, led the efforts to mobilize other donors
- **Early pledge announcements** helped keep momentum up
- **Implementing Country Champions** played key role by demonstrating results/impact, increased domestic commitments & pledges
- **Influencers such as Bono & Bill Gates/BMGF** highly influential in donor capitals
- **Other advocates/champions’ (UNSG, support through public actions & direct interaction with decision-makers**
- **Friends Organizations** continued to conduct effective quiet diplomacy & supported GF outreach in key countries/regions
- **Strong engagement of communities/advocacy networks/NGOs**
- **Civil servants, diplomats, MPs & parliamentary committees** made the difference in many cases
Early lessons from 5th Replenishment campaign

• **Make a strong investment case**
  - Evidence of results & impact of programs
  - Strong rationale for $13Bn target, linked to global plans

• **Situate GF replenishment in broader & longer term perspective**
  - Need to deliver on priorities in the broader health & development agenda (e.g. SDGs) as highlighted in the GF Strategy 2017-22

• **Provide platform to recognize contributions from across GF partnership**
  - People and communities at the center of GF partnership
  - Top donors increased or maintained their pledges compared to 4th replenishment
  - Unprecedented level of engagement of implementing/transitioned countries, with more than $73 million pledged
  - Doubling of PS pledges, plus contributions beyond financial resources, with sharing of innovation, knowledge, technology solutions
Next steps

• Replenishment Lessons Learned

• Conversion of pledges to contributions & ongoing resource mobilization
  • Capitalize on progress with non-G7 donors
  • Mobilize more PS, other non-traditional sources of funds, including Innovative Finance

• Continue to nurture donor relations (major elections in key donor countries)
Thank you

“Put simply: the Global Fund isn’t just one of the kindest things people have ever done for each other – it’s also one of the smartest investments the world has ever made.”

Bill Gates
Co-Founder of the Bill & Melinda Gates Foundation