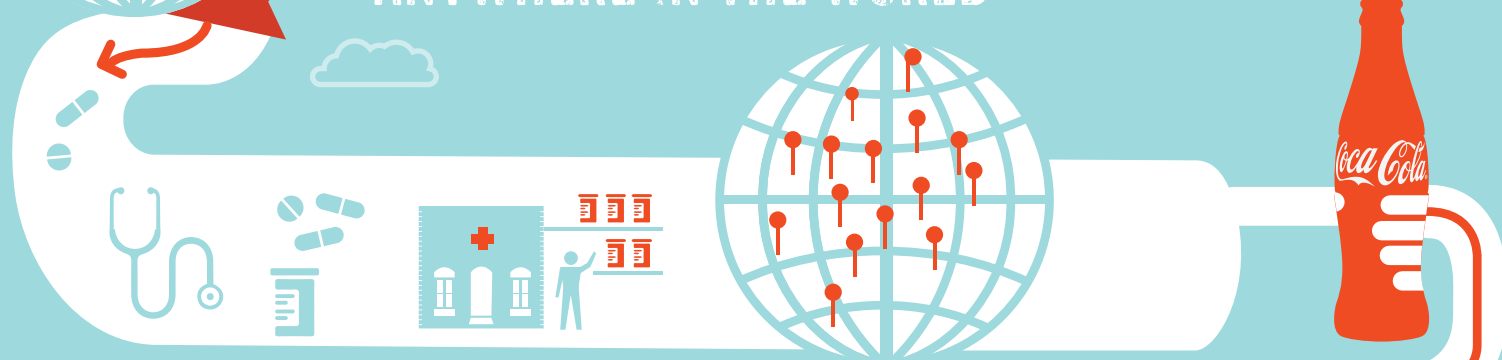


PROJECT LAST MILE

NEARLY 50% OF PEOPLE IN AFRICA LACK ACCESS TO CRITICAL MEDICINES. YET, YOU CAN GET A COCA-COLA NEARLY ANYWHERE IN THE WORLD



WHAT IF

WE ALL CAME TOGETHER AND SHARED...



DISTRIBUTION EXPERTISE,

MARKETING KNOW-HOW,

BUSINESS SKILLS

TO HELP GET LIFE-SAVING MEDICINES AND MEDICAL SUPPLIES THE "LAST MILE" TO THOSE THAT NEED IT MOST?



THIS IS ←

PROJECT LAST MILE

This powerful collaboration among The Coca-Cola Company, USAID, The Global Fund and the Bill & Melinda Gates Foundation is transforming African governments' medical supply chains. By drawing on Coca-Cola's 85+ years of experience distributing beverages to the most remote corners of Africa, life-saving improvements are being made to the storage, distribution and marketing of critical medicines and medical supplies.



THE RESULT IS HEALTHIER, HAPPIER COMMUNITIES.

And we're not done. Project Last Mile is gaining momentum and expanding to more countries. Multiplying hope for many more people.



*WHO, WHO Policy Perspectives on Medicines - Equitable access to essential medicines: a framework for collective action, World Health Organization 2004.