

39th Board Meeting Update on Innovative Financing For Board Information

GF/B39/25 Skopje 09-10 May 2018

**⑤ The Global Fund** ல пе Global Fund ல Le Fonds mondial ல El Fondo Mundial ல Глобальный фонд の全球基金 الصندوق العالمي ம

## Executive Summary (1/3)

## **Summary Conclusions**

- Given the changing financing landscape and existing financial and programmatic gaps, the Global Fund should leverage opportunities to use innovative finance to **increase funding flows** for the itself and other actors, as well as **increase the efficiency of our investments and national programs.**
- The Global Fund could do this by offering countries a clearer and broader menu of potential support, by: 1) directly supporting financial instruments that are complementary to grants and offer additional impact; 2) coordinating, advising and advocating for other funders, including recipient countries, DFIs and the private sector, to increase their financing of the GF mission
- **Impact must be the primary driver for the use of IF.** IF approaches should be deployed in an "impact first, finance second" manner, in accordance with GF operating principles, where there is additionality to traditional grant funding, capacity for delivery, and an ability to evaluate success

# Executive Summary (2/3)

## Background:

- The Board has requested the Secretariat to articulate a more structured approach to the use of IF. The March SC and AFC paper provided a summary of the objectives of the IF approach and the instruments considered within the review, as well as outlining the process for further developing the approach. The AFC/SC paper are available here <u>AFC paper/</u><u>SC</u> <u>paper.</u> A summary of the feedback received from the AFC and SC is provided in the Annex
- 2. This presentation provides the contextual background for undertaking the review, an update on the process to develop the approach, an example first-level analysis of a relevant programmatic challenges and a preliminary proposal on the roles that the Global Fund could have in the future.

## Questions addressed in this slide deck:

- 1. In what ways could innovative financing mechanisms contribute to addressing Global Fund programmatic and financing challenges?
- 2. Which roles could the Global Fund take to support the objectives of innovative finance?
- 3. What are some examples of the relevant problem statements that could be addressed by innovative finance?
- 4. How will the Secretariat approach this analysis in the next phase of the review?

## Executive Summary (3/3)

## Input Received

- 1. Reference is made to all previous relevant Board decisions in the SC and AFC paper
- 2. Presentation and feedback at the 6th SC and 6th AFC (summary feedback included in Annex)

## Input Sought

Review and provide input to:

- 1. The principles and priority areas, as well as concerns or guidance on the starting point principles and use case taxonomy
- 2. The potential roles that the Global Fund could take to support the objectives of IF
- 3. How the Secretariat will approach the analysis and consultations in the next phase of the review

## Next Steps:

- 1. During the next phase of the review, the Secretariat will continue consultations with key stakeholders and will define a structured approach including high potential IF mechanisms for the Global Fund.
- 2. This approach will detail the Global Fund role for each mechanism, implications for resourcing, and any changes to Global Fund policies or internal processes required.

## **Context: Rationale, Principles, Definitions and Instruments**

Process for Prioritization and Potential Global Fund Roles Next Steps and Stakeholder inputs

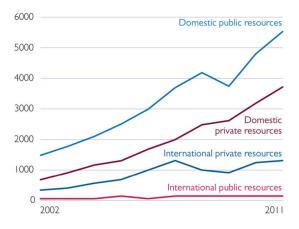
Annex

## **Trends in Development Finance**

Changes in the development financing landscape create opportunities to explore new approaches

- Financing for development has grown rapidly in the 21st century. Multiple sources of funding have unlocked trillions of dollars in public and private financial flows both to and within developing countries.
- Domestic resources are experiencing accelerated growth and account for the largest source of development financing. Driven by increases in GDP and tax revenues in the public domain and through the maturation of local capital markets in the private sector, economic growth continues to mobilize domestic resources.
- Private capital flows to emerging countries have increased dramatically. Private capital more generally is increasingly focused on social impact as well as financial return. Sources of finance are being combined, complemented, and aligned, sometimes with traditional development aid, towards new approaches for development finance.
- While DAH remains vital, further significant increases seem unlikely; making it a smaller share of total financial flows. The role of DAH should be considered in light of the changing architecture of development finance and the opportunities for new financial models that increase funds.

#### Trends in development finance to and within developing countries USD billion, 2002-2011 Source: USAID, "Investing for Impact," 2017



## **Implications for Global Fund**

The Global Fund should play a leadership role in global health financing

- Huge gains over the last two decades; however existing levels of funding not sufficient
- More (impact/\$) is rightly expected of investments in global health
- Requests for additional resources matched with calls to improve the efficiency, effectiveness and sustainability
- Countries are developing new innovative models and solutions, and the Global Fund should be prepared to respond to them

The Global Fund (and partners) should define an ambitious, but realistic, agenda for catalyzing additional finance and better financial approaches:

- 1. Strategic leadership on resource mobilization
- 2. Support complementary financial mechanisms

See following page

## **Catalyzing innovative finance**

Strategic leadership enabling country innovation

#### 1. Strategic leadership on resource mobilization

Provide strategic leadership and engagement on solutions that unlock additional sources of public (international and domestic) and private finance, for example:

- Coordinate with key stakeholders on critical health financing approaches (e.g. domestic fiscal policy, DFI health financing strategies, etc.)
- Catalyze private and DFI co-investments
  alongside GF financing

#### 2. Support to complementary financial mechanisms

Identify and directly support financial mechanisms that can be complementary to and/or more effective than traditional grants in delivering outcomes, for example:

- Provide support for a menu of appropriate financing options accessible to recipient countries to support financial innovation and impact
- Provide clarity on how, and on what, partners can engage with the Global Fund – unlocking new partnerships with, for example DFIs, Technical Partners and the private sector

# **Guiding Principles for a Structured Approach to IF**

Project principles are grounded in GF principles and SC/AFC feedback

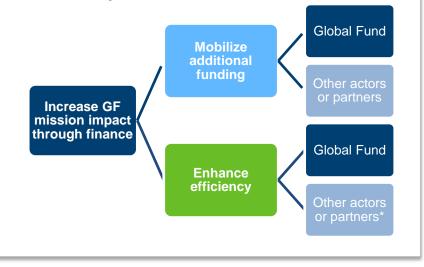
- Project Guiding Principles
- 1. Strategic approach that builds on past work
- 2. Consistency with Global Fund principles - Country Ownership, Additionality, Appropriateness, Reputational Risk (and principles included in Framework for Blended Finance)
- 3. Impact first (financial approaches second)
- 4. Country led coordination and consultation across key stakeholders
- 5. Consideration of capacity, risks and opportunity costs

#### Feedback received on approach and instruments:

- Ground the analysis in key programmatic and financial challenges and opportunities
- Ensure additionality and appropriateness of potential mechanisms
- Integrate a clear evaluation framework for efficiency and value addition
- Start with and ensure alignment with GF operating principles
- Build on existing literature and analysis on Innovative Finance, and focus quickly on high-potential areas for the Global Fund
- Consider implications on operational procedures, policies, and any risks (e.g. debt sustainability, unintended loss of incentives, timelines for development)
- Incorporate perspectives of constituencies, partners and experts
- Take in to account the capacity and capabilities of partners
- Ensure intersection with Global Fund efforts to strengthen Sustainability and co-financing, and support success transitions

# Defining "Innovative Finance" for the Global Fund

Putting impact additionality and financial additionality at the center



# To increase the impact of its mission, the Global Fund can:

- <u>Mobilize additional funding</u> beyond conventional mechanisms, such as established financing commitments, existing donors and bonds from traditional international financial institutions
- <u>Enhance efficiency</u> to increase the specific health impact for a given resource envelope of programs (by the Global Fund and other actors or partners)

<u>Note</u>: "Other actors or partners" are all other stakeholders involved in the fight against the three diseases outside of direct relationships to the Global Fund. These include, for example, DFIs, governments, private sector and other implementers or funders \* Enhancing the efficiency of other actors less likely a major role for GF

## **Defining the Value Add of IF mechanisms**

IF approaches may bring additional value in the following use cases\*

Mobilize additional funding (to GF)		Raise grassroots funds
		Incentivize philanthropic funding and investment
	Mobilized for the	Incentivize private sector funding
	Global Fund	Improve harmonization with other donor/funder funding
		Leverage private sector investment
		Blend private sector funding and investment (development, philanthropic, commercial)

Definitions of each use case, and a mapping to the innovative financing mechanisms is included in the annex

ூ The Global Fund இ Le Fonds mondial இ El Fondo Mundial இ Глобальный фонд இ 全球基金 الصندوق العالمي Note: \*Situation where IF is relevant to achieve specific objectives and have a specific value add

WIP

## **Defining the Value Add of IF mechanisms**

IF approaches may bring additional value in the following use cases

		Raise grassroots funds
		Incentivize philanthropic funding and investment
		Incentivize private sector funding
Mobilize additional	Mobilized	Leverage private sector investment
funding (to others)	for other actors	Blend private sector funding and investment (development, philanthropic, commercial)
		Incentivize deployment of fiscal revenues by local governments
		Expand fiscal mobilization by local governments for health
		Improve harmonization with other donor/funder funding

Definitions of each use case, and a mapping to the innovative financing mechanisms is included in the annex

WIP

11

## **Defining the Value Add of IF mechanisms**

IF approaches may bring additional value in the following use cases

Improve incentives and accountability for results by recipients

Address market and information asymmetries

Manage implementation risk of Global Fund programs

Reduce transaction costs for mobilization and disbursement

Enhance efficiency Frontload financing for recipients

Incentivize private sector delivery of goods and services

Enhance sustainability of programming by recipients

Enhance county ownership of Global Fund-supported priorities

Improve harmonization with other donor/funder activities and funding

Improve incentives for behavioural changes or intervention scale

Definitions of each use case, and a mapping to the innovative financing mechanisms is included in the annex Enhance efficiency for other actors not shown in detail as less likely a GF priority

③ The Global Fund ④ Le Fonds mondial ④ El Fondo Mundial ⑤ Глобальный фонд ⑤ 全球基金 الصندوق العالمي ⑤

## Starting point: Simplified Landscape of IF Mechanisms

#### Increase funding available to health programs...

... and/or to increase their efficiency

INCREASE	RESOURCES -	→ INCENTIVIZE I	INVESTMENT -	→ IMPROVE	IMPROVE DELIVERY					
ODA	Domestic Taxation/Revenues	Development Bank Capital	Commercial Capital							
Philanthropy		Impact Investor Capital		Legend: Innovative Financing Mechanisms	Financing Sources					
•	ontributions (e.g RED), Philanthropic	Coordination and Co-financing								
•	inancing, Insurance)	<b>Blended Finance</b> (Thematic Bonds, Guarantees, Insurance, Securitization, PPP co-financing, Buy Downs)								
	rity Contributions _otteries, Insurance)	Impact Investment (Market return, Concessionary return, Pooled Investment Funds)								
Domostia Investu	nent Mechanisms		es for Innovation or Cost F s, Seed funding, Advance		Performance and Risk Share Financing					
	, Buy Downs)	Results or Performance Based Financing (Verified Service Delivery, Cash on Delivery)								
		Outcome Based Financing (Impact Bonds, Social Success Notes)								

Health programs to accelerate the end of HIV/AIDS, tuberculosis and malaria as epidemics

<u>Notes</u>: 1. This landscape is generic and is not specific to the Global Fund. It presents mechanisms in a simplified manner to aid presentation; 2. The analysis builds on past landscaping studies by other organizations (e.g. "Innovative Finance for Development Solutions", World Bank, 2008)

# **Building on GF engagement in Innovative Finance**

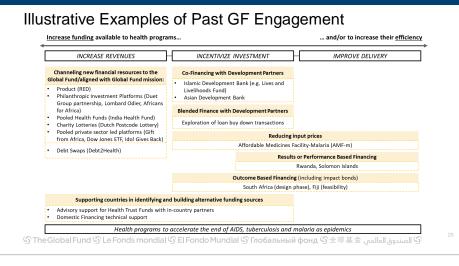
IF approach objectives are aligned with past GF efforts and policies to mobilize additional resources and improve effectiveness

#### Additional Resources:

- Co-financing Global Fund uses grants to leverage additional domestic resources for health and the three diseases
- Resources the Global Fund has raised USD ~600M through innovative finance; most successful examples Product(RED) and Debt2Health.

Increased Effectiveness: The Global Fund's grants incorporate a results-based focus. In addition, the GF has begun using IF at a relatively small scale to further strengthen the focus on results, including:

- Grants which link part or all of GF funding to recipients to specific targets or milestones (e.g. Rwanda, Solomon Islands)
- Support for feasibility assessments and design of impact bonds (e.g. South Africa and Fiji)
- Exploring co-investment with IFIs and DFIs (e.g. Asian Development Bank, Islamic Development Bank)
- · Exploration of buy-down transactions



Full size slide included in Annex

Context: Rationale, Principles, Definitions and Instruments

**Process for Prioritization and Potential Global Fund Roles** 

Next Steps and Stakeholder inputs

Annex

## **Process to prioritize innovative finance approaches**

Propose a structured Assess and Describe prioritise potential Identify fit with GF approach, problem Articulate **Global** IF mechanisms to including principles/ statements Fund role(s) to enhance impact. processes, risks, evaluation. relevant to GF's promote and Assess evidence opportunity costs resourcing and mission – **identifv** support specific and constraints changes to to justify the IF mechanisms common IF use expanded use of policies and to expanded use cases IF mechanisms processes (if necessary)

 Initial draft ——● (further consultations required)

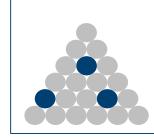
To be completed by 40<sup>th</sup> Board Meeting

③ The Global Fund ④ Le Fonds mondial ④ El Fondo Mundial ④ Глобальный фонд ⑤全球基金 الصندوق العالمي

# **Programmatic Challenges Approach**

Approach to identification of the specific programmatic challenges relevant for IF approaches

#### Identification of programmatic challenges



#### Identification based on:

- Global Fund Strategy, Priority areas for Catalytic Investments
- WHO technical strategies
- Consultations with GF and other stakeholders

#### Analysis of the role of financing for selected challenges

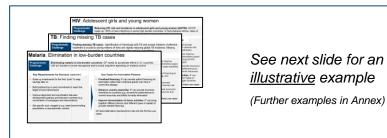


Assessment of whether challenges:

- Are of financial nature; or
- Can be addressed through financial solutions



Illustration of IF use cases from critical challenges



Analysis of potential value-added of IF mechanisms



Assessment of whether IF has a value-added role ( "use case") to address the challenges that traditional grants do not have

ூ The Global Fund 🛇 Le Fonds mondial 🛇 El Fondo Mundial 🛇 Глобальный фонд 🏵 全球基金 الصندوق العالمي

# Programmatic Challenges Analysis (Example) These challenge analyses will be developed in greater detail

Example of potential Innovative Finance use cases for a specific challenge

#### Programmatic Challenge

**Eliminating malaria in low-burden countries:** The GF needs to accelerate efforts in 21 countries with low burden to avoid resurgence and to avoid long-term spending on malaria control

#### - Key Requirements for Success (selection)

- Scale up investments needed for "last mile" efforts to achieve elimination and generate savings from avoided expenditure on new cases
- Build political buy-in and commitment to reach the target of zero transmission
- Improve alignment and coordination between development partners and between countries (e.g. coordination of campaigns and interventions)
- Set specific targets for malaria interventions to enable elimination (e.g. treat forest-dwelling populations or asymptomatic carriers)

#### Potential Use Cases for Innovative Finance

• **Frontload financing**: provide upfront financing for elimination rather than continued grants over time to control the disease

**Reader's Guidance:** 

- Enhance country ownership: provide economic incentives to countries (e.g. rewards for performance) to commit resources and efforts towards elimination
- Improve harmonization of donor activities: bring together different donors (and different types of capital) to provide needed financing
- Results or outcome or based financing: provide incentives for, or de-risk innovation to improve, performance in specific areas

<u>Sources</u>: Global Fund, "Catalytic Investments for the 2017-2019 Allocation Period," 2016; Dalberg analysis பில் The Global Fund இ Le Fonds mondial இ El Fondo Mundial இ Глобальный фонд இ全球基金 الصندوق العالمي

# Approach to the Identification of potential Global Fund roles in Innovative Finance

- The following pages outline the first step in the approach the Secretariat is taking to identifying roles that the Global Fund *could* and *should* play in innovative finance,
- The roles the Global Fund could play for each mechanisms is shaped first and foremost by the Global Fund's mission, constitutional mandate, legal status and regulatory context.
- . An early proposal for the role the Global Fund could play is provided here.
- In the next stage of the project, the Secretariat will consider how the Global Fund should use each mechanism going forward, the implications for the role that the Global Fund should play for each mechanism, and the operational implications this would have.

## **Global Fund Roles**

Typology of roles the Global Fund could take

#### Types of indirect roles:

Play a high-level advocacy role for specific Innovative Finance mechanisms with other stakeholders

Support Design & Implementation

**Support Vision** 

& Agenda

Provide non-financial technical support to partners on the feasibility of a mechanism, and the design and implementation of specific transactions

Coordinate

Increase alignment of financing flows with national strategies through engagement in design, planning and implementation with other financers.

Incentivise Provide incentives for the use of innovative financing mechanisms by recipients, including (but not limited to) linking use of mechanism to other Global Fund support

#### Types of direct roles:



Provide early-stage financing to structure and design innovative financing mechanisms with / by partners

Finance innovative financing mechanisms for recipient countries (where requested and where there is a clear rationale for impact)

<u>Note</u>: \*Roles are not mutually exclusive. Where the Global Fund is able to play a direct role it would also be possible to play an indirect role; it is possible for GF 20 to play 1 or more roles within the indirect and direct categories

## **Preliminary sorting of Indirect and Direct Roles**

Based on the Global Fund's constitutional mandate, legal status and regulatory context

In the next phase of the review - instruments will be prioritised/removed as per slide 16

Alignment of donor/funders Consumer Donations ODA, Philanthropy, DFI etc **Philanthropic Platforms** Blended finance Thematic Bonds. Guarantees **Debt Swaps** Assess for. Additional Solidarity Contributions Blended finance Coordination. Assess for Earmarked taxes, levies, Lotteries, Buy Downs, PPP co-financing Supporting, Catalytic or Insurance Investment Incentivization Advanced Market Commitments Incentives for innovation/cost or Agenda role(s) reduction setting role(s) **Outcome-Based Financing** e.g. Challenge Funds, Prizes, Seed (e.g. Impact Bonds) funding Results Based Financing Impact Investment (e.g. Cash On Delivery, Verified (e.g. Concessionary Return, Pooled Service Deliver etc.) Investment Funds, etc.)

<u>Notes</u>: 1. Categories grouping multiple IF mechanisms are in *italic;* 

Context: Rationale, Principles, Definitions and Instruments

Process for Prioritization and Potential Global Fund Roles Next Steps and Stakeholder inputs

Annex

## **Next Steps and Stakeholder inputs**

The Secretariat is seeking input from across a broad range of stakeholders

#### Secretariat:

Global Fund staff representing all relevant departments and divisions have been and will continue to be consulted throughout the process

#### Civil Society, Multilaterals Institutions, and Technical Experts:

- The Secretariat will proactively engage external stakeholders to inform the strategic approach
- The Secretariat is leveraging the technical expertise of Dalberg (consulting firm) and its network throughout the process

#### **Board and Committee Constituencies:**

- The Secretariat has sought input from the Strategy Committee (SC) and the Audit and Finance Committee (AFC) in preparation for the Pre-Board session, and will continue to provide updates through regular committee engagement
- The Secretariat would welcome further additional input from Board constituencies during the period from now until the next Board session iterations of the approach will also be considered by the next AFC and SC meeting Timeline For
- It is envisioned that the structured approach will be presented at the next Q3, 2018 Board Meeting

confirmation

by MEC

Context: Rationale, Definitions, Instruments and Principles

Process for Prioritization and Potential Global Fund Roles

Next Steps and Stakeholder inputs

Annex

### Annex

Summary of AFC and SC Feedback

Examples of IF Transactions by the Global Fund Innovative Finance Use Cases Description (WIP)

**Illustrative Problem Statement Descriptions** 

Mapping of IF Mechanisms to Use Cases

# Summary of SC feedback (*extract from the Draft Report of the 6th Committee Meeting*)

- **Previous Analysis.** The Secretariat should ensure that the review builds on previous analyses, while ensuring that it is adapted to Global Fund context
- Scope of Analysis. SC recognised the value in starting from a broad set of opportunities and considering the appropriate role for the Global Fund within this broad landscape, but supported the need to focus and prioritise high priority mechanisms as quickly as possible during the review.
- **Impact first approach.** Strong support was expressed for framing the review of potential innovative finance solutions from a program and impact perspective first, and a finance perspective second.
- Efficiency and Additional Resources. Important to ensure, as highlighted in the paper, that the structured approach considers both opportunities for raising additional resources as well as strengthening efficiency and effectiveness. These should be balanced in the review.
- Partners and consultative process. The SC sought clarification on the types of consultations that would be undertaken to guide the work, such that the review covers both the operational aspects of potential mechanisms (i.e., the role of the CCM, existing Global Fund processes) and the role of partnerships and collaboration (e.g. engagement of civil society, country partners, Secretariat, and other organisations).

# Summary of SC feedback (*extract from the Draft Report of the 6th Committee Meeting*)

- **Guiding Principles & Oversight.** The SC noted the need to clearly base the review in the Global Fund's core values and guiding principles, indicating how these have been considered in the development of the approach.
- **Evaluation.** It is important to ensure that the development of the approach includes the development of evaluation/M&E frameworks to assess the value add of the mechanisms which are ultimately proposed.
- **Risk and Cost**. It is important to adequately highlight risks that are applicable to mechanisms, and ensure that the approach reflects an objective analysis covering opportunities as well as risks.
- **Timelines.** The SC noted the ambitious timeline and sought clarification on the timelines of the review, and what would be presented to the upcoming Board Meeting in May. The SC noted that a more lengthy timeline would help strengthen the comprehensiveness and quality of the review.

# Summary of AFC feedback (*extract from the Draft Report of the 6th Committee Meeting*)

- **Previous Analysis.** The Secretariat should ensure that the review builds on previous external analyses, while adapting to Global Fund context. There is also a need to recognise the political and operational implications both at a Secretariat level and at a country-level.
- Efficiency and resource mobilization. The AFC appreciated the approach of defining innovative finance as a dual approach of focusing on mechanisms to mobilise additional resources, and/or also strengthen program efficiency.
- **Consultation process**. The AFC sought clarification on the types of consultations that would be undertaken to guide the work, noting that it should cover a diverse pool of partners (such as academic, innovative finance experts, implementing countries, and development finance institutions), to ensure an objective review supported by evidence.
- Harmonisation with partners. The review should prioritise how Global Fund can coordinate with partners, including looking at the operational challenges and coming up with realistic implementation strategies.
- **Portfolio Level or Country Specific**. The AFC requested information on whether the mechanisms would be general to the Global Fund portfolio, or country specific.

# Summary of AFC feedback (*extract from the Draft Report of the 6th Committee Meeting*)

- **Prioritisation of mechanisms.** The review should prioritize mechanisms that the Global Fund can realistically engage in, after reviewing the operational, policy-related, transaction and opportunity costs and implications, capacity requirements, size of investment required by each partner, and resulting impact.
- **Guiding Principles & oversight controls.** The AFC requested information on the types of oversight controls and guiding principles applicable to innovative finance.
- Value for money, cost & structure. It is important to highlight the transaction and overhead costs associated with the mechanisms, type of structure and the value for money to ensure they are sustainable arrangements.
- Scope. The AFC requested information on the scope of innovative finance mechanisms currently in use at the Global Fund, as well as funding committed by other partners for the three diseases, in order to guide the approach to additional funding needs and identify an advocacy role for the Global Fund.
- **STC and key populations.** The AFC noted that the review needs to consider challenges in transition contexts, how different mechanisms would affect or support key populations, the political implications, and downstream effects of the mechanisms.

### Annex

Summary of AFC and SC Feedback

## **Examples of IF Transactions by the Global Fund**

Innovative Finance Use Cases Description (WIP)

**Illustrative Problem Statement Descriptions** 

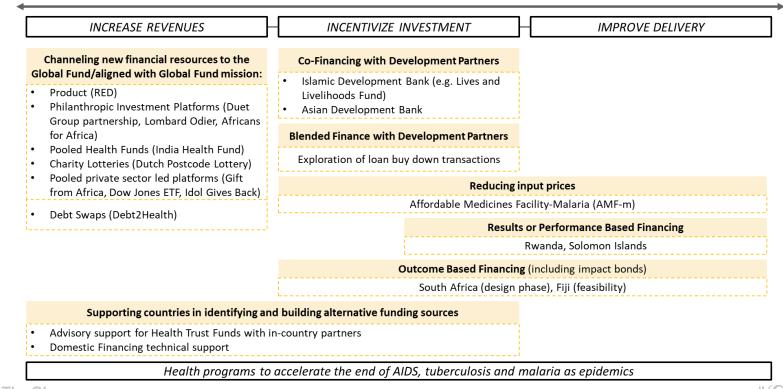
Mapping of IF Mechanisms to Use Cases

## Extensive Global Fund engagement and innovation to date<sup>1</sup>

Global Fund current/previous engagement in complementary financing

Increase funding available to health programs...

... and/or to increase their efficiency



5 The GIC <sup>1</sup> Examples of complementary financing approaches that the Global Fund has implemented, is implementing, or is currently considering are included below.

### Annex

Summary of AFC and SC Feedback

Examples of IF Transactions by the Global Fund

**Innovative Finance Use Cases Description (WIP)** 

**Illustrative Problem Statement Descriptions** 

Mapping of IF Mechanisms to Use Cases

# Use Cases – description (WIP) (1/2)

#### Use Case

#### Description

	Address market failures	
	Improve incentives / accountability for results	Improve accountability of recipients and implementers to donors and investors
SS	Address market and information asymmetries	Reduce asymmetries of information that discourage funding or investment
ene	Improve working arrangements with implem	nenting partners
ctiv	Manage implementation risk	Protect funders or payers from the risk of failure related to implementation
effectiveness	Reduce transaction costs	Reduce design and/or implementation costs of mobilization and disbursement
and	Frontload financing for recipients	Mobilize financial resources needed upfront rather than over time
efficiency	Incentivize private sector delivery	Encourage private sector delivery of underdeveloped or under-marketed goods and services
effi	Improve quality of aid	
	Enhance sustainability of programming	Improve continuity of programming and sustainability of funding in health programs
Enhance	Enhance county ownership	Increase political commitment by domestic governments to GF-supported priorities
ш	Improve harmonization with other donor activities and funding	Improve coordination between funders when mobilizing resources for health interventions
	Improve incentives for behavioural changes	Improve incentives for beneficiaries to adopt desired behaviours (or change behaviours)

# Use Cases – description (WIP) (2/2)

	Use Case	Description
	Mobilize philanthropy	
	Raise grassroots funds	Mobilize funds from individuals to fund health priorities
<u>p</u>	Incentivize philanthropic funding and investment	Incentivize funding / investment from foundations and private charities
Inna	Incentivize private sector funding	Incentivize donations from private companies
nal	Increase private sector investment	
	Leverage private sector investment	Incentivize commercial investment in health priorities
ullze a	Blend private sector funding and investment	Attract different types of investors and donors to fund health programs
	Increase public sector investment	
	Incentivize deployment of fiscal revenues by local governments	Incentivize public investment in health priorities from existing fiscal revenues
	Expand fiscal mobilization by local governments for health	Increase fiscal revenues mobilized locally to fund health programs

### Annex

Summary of AFC and SC Feedback

Examples of IF Transactions by the Global Fund

Innovative Finance Use Cases Description (WIP)

**Illustrative Problem Statement Descriptions** 

Mapping of IF Mechanisms to Use Cases

## **Illustrative Problem Statement Descriptions (1/2)**

Problem Statement	Description and IF use case
Create incentives and change behavior – TB case reporting	There are ~3.6 million missed TB cases every year. In many TB-endemic countries, a large share of patients initially go to private providers (e.g. in India). Some of these providers fail to diagnose and report TB patients. <b>IF instruments could create incentives for private sector clinics</b> to reward reporting cases to surveillance bodies
Ensure sustainability and foster experimentation – Funding of local implementers post transition	GF is the main source of funding for many local civil society organizations. PRs and sub-recipients face shortage of funding following country transition from GF financing. <b>IF mechanisms could provide seed capital to allow pioneering of new RM methods</b> by local implementers
Ensure donor coordination and harmonization	Lenders and investors are working on continued basis with country governments on projects to expand healthcare infrastructure, and would benefit from coordination and input from the Global Fund. <b>IF mechanisms could facilitate this engagement</b>
Frontload financing – Malaria elimination in low-burden countries	Scale-up for malaria elimination (e.g. active case finding, screening) requires an "investment spike", which is difficult to achieve through the current allocation model. <b>IF mechanisms could provide upfront financing</b> that low-burden countries need to achieve elimination and save future expenditure

## **Illustrative Problem Statement Descriptions (2/2)**

Problem Statement	Description and IF use case
Increase financing – Domestic resource mobilization for GF priorities (incl. in transition contexts)	GF funding commitments could and should be further complemented in a number of countries, especially those close to transition, with domestic resource mobilization. There might be untapped opportunities to engage the private sector in these countries and/or work with other partners. <b>IF could help build mechanisms and initiatives to mobilize these resources</b>
Increase coverage –HIV risk and incidence among adolescent girls and women (AGYW)	AGYW make up ~80% of new infections in some high-burden countries. Current HIV programs fail to target this group specifically and ensure broad coverage. <b>IF could provide incentives and improve accountability</b> of implementers to ensure service delivery to AGYW
Incentivize R&D, ensure uptake of new products and shape markets (e.g. new generation bed nets, TB drugs)	Insecticide resistance threatens the effectiveness of existing vector control solutions in malaria. Similarly, there is a large unfiled gap with regards MDR-TB and XDR-TB treatment. <b>IF could help</b> create incentives for the discovery, development and uptake for new global health commodities
Engage private sector – Strengthening of local supply chains for health commodities	GF procures an important share of health commodities for the three diseases in recipient countries. Following transition, some countries might lack capacity to procure and manage supply-chains independently. <b>IF could enable partnerships between private sector (e.g. logistics providers) and</b> <b>transition countries</b>
Increase funding – Unlocking additional non-ODA contributions to the Global Fund	GF could create additional impact if it has increased resources to its disposal. The private sector, consumers and/or HNWI's could provide additional resources through IF mechanisms

### Annex

Summary of AFC and SC Feedback

Examples of IF Transactions by the Global Fund

Innovative Finance Use Cases Description (WIP)

**Illustrative Problem Statement Descriptions** 

Mapping of IF Mechanisms to Use Cases

## Mapping of IF Mechanisms to Use Cases (1/3)

Mechanism	Raise grassroots funds	Incentivize philanthropic funding and investment	Incentivize private sector funding		Blend private sector funding and investment	Improve incentives and accountability for results	Address market and information asymmetries	Manage implementatio n risk	Reduce transactions costs	Frontload financing for recipients	Incentivize private sector delivery	Enhance sustainability of programming	Enhance county ownership	Improve harmonization with other donor activities and funding	Improve incentives for behavioural changes
PRIVATE REVENUE MOBILIZATION MECHANISMS															
Consumer Donations	x														
Philanthropic Platforms	x	x	x						x					x	
PUBLIC REVENUE	MOBILIZAT	ION MECHA	ANISMS												
Earmarked Taxes or Levies	x													x	
Lotteries	х														
Health Insurance												x	x		x
DEVELOPMENT C	OOPERATIC	N INVESTM	IENT MECH	ANISMS											
Debt Swaps		X											х	X	
Buy Downs										x			x	x	

Note: Use cases in this slide are those that enhance effectiveness and efficiency of GF programs, and/or mobilize additional funding through the GF

③ The Global Fund ④ Le Fonds mondial ④ El Fondo Mundial ⑤ Глобальный фонд ⑤ 全球基金 الصندوق العالمي ⑤



## Mapping of IF Mechanisms to Use Cases (2/3)

Mechanism	Raise grassroots funds	Incentivize philanthropic funding and investment	Incentivize private sector funding		Blend private sector funding and investment	Improve incentives and accountability for results	Address market and information asymmetries	Manage implementatio n risk	Reduce transactions costs	Frontload financing for recipients	Incentivize private sector delivery	Enhance sustainability of programming	Enhance county ownership	Improve harmonization with other donor activities and funding	Improve incentives for behavioural changes
PAYMENT FOR RESULTS MECHANISMS															
Verified Service Delivery						x	x	x			х		x		
Cash On Delivery						x	x	x			x		х	x	
OUTCOME BASED	FINANCING	G MECHANI	SMS												
Impact Bonds						х	х	x		х	х			х	
Social Success Notes							x			x	x				
INNOVATION AND	COST RED		ENTIVE ME	CHANISMS											
Challenge Funds and Prizes						x				х	х				
Advance Market Commitments									x	x	x			x	
Seed Funding										x	x				

Note: Use cases in this slide are those that enhance effectiveness and efficiency of GF programs, and/or mobilize additional funding through the GF

③ The Global Fund ⑤ Le Fonds mondial ⑤ El Fondo Mundial ⑤ Глобальный фонд ⑤ 全球基金 الصندوق العالمي

## Mapping of IF Mechanisms to Use Cases (3/3)

Mechanism	Raise grassroots funds	Incentivize philanthropic funding and investment	Incentivize private sector funding		Blend private sector funding and investment		Address market and information asymmetries	Manage implementatio n risk	Reduce transactions costs	Frontload financing for recipients	Incentivize private sector delivery	Enhance sustainability of programming	Enhance county ownership	Improve harmonization with other donor activities and funding	Improve incentives for behavioural changes
COMMERCIAL INVESTMENT MECHANISMS															
Thematic Bonds									х	Х				x	
Investment Insurance & Guarantees							x				x				
Securitization										x	x			x	
Pooled Investment Funds										x				x	
Impact Investment										x	x			x	

Note: Use cases in this slide are those that enhance effectiveness and efficiency of GF programs, and/or mobilize additional funding through the GF

பு The Global Fund பு Le Fonds mondial பு El Fondo Mundial பு Глобальный фонд பு全球基金 الصندوق العالمي பி الصندوق العالمي ال